

Consumer & Retailing Analyst

Dao Phuc Phuong Dung

dungdpp@kbsec.com.vn

Digiworld Corp (DGW)

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2020E earnings target looking for 24% YoY growth

Management confident it can grow revenue by 20% and earnings by 24% in 2020E

— Management reiterated the company's full-year targets for 20% revenue growth to VND10,200 billion and 24% earnings growth to VND202 billion. DGW completed 23% of its revenue plan and 22% of the profit plan as of 1Q. Management remains confident it can deliver on its guidance since the company's peak season falls in 3Q and 4Q and expects to boost growth further with the addition of new brands, especially Apple. DGW plans to expand its distribution channels by selling FMCGs to supermarkets and grocery stores and functional foods to drug stores, as well as increasing the presence of all its products in online channels. DGW also declared a VND1,000 per share cash dividend for 2019 performance and plans to issue 1.2 million shares under its ESOP (or 2.8% of shares outstanding).

Guiding for 2Q earnings miss despite record sales in laptops, tablets & mobile phones

— Ahead of 2Q results, management indicated sharp improvement in 1H results with revenue up 43% YoY and earnings up 48% YoY. This implies 2Q earnings of VND40 billion (up 22% YoY) or 11% below the VND45 billion consensus but inline revenue at VND2,503 billion (up 25% YoY) vs the VND2,460 billion consensus. Topline recovery is mainly being driven by the surge in demand for laptops and other mobile devices after government social distancing protocols force most to work or learn from home. Every year prior to this year, the peak season for laptops usually falls in 3Q during the back—to—school season but the pull forward in demand to 1H may slow 3Q laptop sales. DGW will also launch more premium—priced products to boost ASPs at its stores and expects to sign distribution contracts with an Italian osteoarthritis company and a Canadian functional foods company in 2H. DGW will also continue its cooperation with *Xiaomi* to distribute new products, including televisions and home appliances in addition to its traditional mobile segments.

Long-term vision to become a billion-dollar company

— Management also discussed its overall long-term roadmap to realize its goal of becoming a billion-dollar company. To achieve this objective, DGW set its annual sales growth targets at 20%-25% over the next 10-20 years. Currently, DGW is expanding horizontally by adding premium products to its existing distribution channels, such as laptops, mobile phones, FMCGs, and other consumer goods. In the years ahead, DGW also plans to expand vertically to produce and distribute private label products.

KB SECURITIES VIETNAM RESEARCH

Head of Research - Nguyen Xuan Binh

binhnx@kbsec.com.vn

Macro/Strategy

Head of Macro & Strategy - Tran Duc Anh

anhtd@kbsec.com.vn

Macro Analyst - Thai Thi Viet Trinh

trinhttv@kbsec.com.vn

Market Strategist - Le Anh Tung

tungla@kbsec.com.vn

Equity (Hanoi)

Head of Equity Research (Hanoi) – Duong Duc Hieu

hieudd@kbsec.com.vn

Information Technology & Logistics Analyst - Nguyen Anh Tung

tungna@kbsec.com.vn

Property Analyst - Pham Hoang Bao Nga

ngaphb@kbsec.com.vn

Power & Construction Material Analyst - Le Thanh Cong

conglt@kbsec.com.vn

Financials Analyst - Nguyen Thi Thu Huyen

huyenntt@kbsec.com.vn

Equity (Ho Chi Minh)

Head of Equity Research (Ho Chi Minh) - Harrison Kim

harrison.kim@kbfg.com

Consumer & Retailing Analyst - Dao Phuc Phuong Dung

dungdpp@kbsec.com.vn

Fisheries & Pharmaceuticals Analyst - Nguyen Thanh Danh

danhnt@kbsec.com.vn

Oil & Gas & Chemicals Analyst - Nguyen Vinh

vinhn@kbsec.com.vn

Research Marketing

Korea Marketing Analyst – Seon Yeong Shin

shin.sy@kbsec.com.vn

KB SECURITIES VIETNAM (KBSV)

Head Office:

Levels G, 2 & 7, Sky City Tower, 88 Lang Ha Street, Dong Da District, Hanoi, Vietnam

Tel: (+84) 24 7303 5333 - Fax: (+84) 24 3776 5928

Hanoi Branch:

Level 1, VP Building, 5 Dien Bien Phu, Ba Dinh District, Hanoi, Vietnam

Tel: (+84) 24 7305 3335 - Fax: (+84) 24 3822 3131

Ho Chi Minh Branch:

Level 2, TNR Tower Nguyen Cong Tru, 180-192 Nguyen Cong Tru Street, District 1, HCMC, Vietnam

Tel: (+84) 28 7303 5333 - Fax: (+84) 28 3914 1969

Saigon Branch:

Level 1, Saigon Trade Center, 37 Ton Duc Thang, Ben Nghe Ward, District 1, HCMC, Vietnam

Tel: (+84) 28 7306 3338 - Fax: (+84) 28 3910 1611

CONTACT INFORMATION

Institutional Client Center: (+84) 28 7303 5333 - Ext: 2656 Private Customer Care Center: (+84) 24 7303 5333 - Ext: 2276

Email: ccc@kbsec.com.vn Website: www.kbsec.com.vn

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Investment Ratings for Stocks

(based on expectations for absolute price gains over the next 6 months)

Buy:	Hold:	Sell:
+15% or more	+15% to -15%	-15% or more

Investment Ratings for Sectors

(based on expectations for absolute price gains over the next 6 months)

Positive: Neutral: Negative: Outperform the market Perform in line with the market Underperform the market

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